# **ProLon® Partnership Program**

# CONTENT EXPECTATIONS

AS AN ESTEEMED PARTNER YOU HAVE ACCESS TO THIS PARTNERSHIP FOR AS LONG AS YOUR PASSION TO SHARE PROLON PRODUCTS THRIVES. WITH THAT, THE PROGRAM DOES REQUIRE THAT YOU POST ON A CONTINUAL BASIS.

TO ENSURE THAT YOU ARE GETTING THE MOST OUT OF THE PROGRAM AND CONTRIBUTING TO YOUR OWN PERSONAL SUCCESS, IT IS EXPECTED THAT THE FOLLOWING MINIMUM POSTING REQUIREMENTS WILL BE ADHERED TO.

# **INITIAL POST REQUIREMENTS:**

- 1 STORY (MINIMUM) FOR EACH DAY OF YOUR FAST (MUST BE UP FULL 24 HOURS)
- 1HARD GRID POST OR REEL (MUST BE UP 30 DAYS)
- DEDICATED PROLON HIGHLIGHT STORIES
- PROLON LINK AND CODE IN BIO OR LINKTREE

# MONTHLY EXPECTATIONS:

#### **INSTAGRAM**

- ONCE A MONTH REEL, STORIES OR IG LIVE ABOUT PROLON
- STATIC POST EVERY 60 DAYS

#### TIKTOK

- ONCE A MONTH VIDEO AND/OR STORIES ABOUT PROLON
- PROLON LINK AND CODE IN BIO

#### YOUTUBE

- LONG FORM VIDEO VLOG OF THE 5 OR 1 DAY FAST AND/OR
- 3-5 YT SHORTS

### EMAIL PARTNERS

• INCLUSION OF PROLON INTO EMAIL EVERY 30-45 DAYS

#### BLOGGERS

• 1X DEDICATED BLOG POST EVERY 3 MONTHS (UPDATES NEEDED ON A YEARLY BASIS) • INCLUSION OF LINK TO PROLON BLOG POST EVERY MONTH

#### (WHERE CONTENT ALIGNS)