

## L-Nutra Affiliate Link Guidelines

Your Affiliate Link Is Your Power Tool. To ensure your success and maintain program integrity, please follow these important guidelines.

Your unique **affiliate link is the only method** we use to track sales and attribute commission. It also ensures your community receives your exclusive discount.

### A few Quick Notes:

1. **Your link is designed to auto-apply the discount in the cart.**
2. **Your link is the only method used to track your sales and commission.**

### General Do's & Don'ts

#### Do's:

- ✓ **Use your unique affiliate link** when promoting ProLon or L-Nutra Health — it automatically applies your discount in the cart and ensures you earn commission.
- ✓ **Always share your link, not a coupon code.** Our system tracks purchases through the link only.
- ✓ **Educate your audience** about your personal experience with ProLon or L-Nutra Health — authentic storytelling builds trust and drives conversions.
- ✓ **Use approved channels** to promote your link:
  - Social media (Instagram, TikTok, YouTube, Facebook). Z
    - Be sure to add your link to:
      - Link in bio
      - LinkTree or other link sharing tool
  - Personal website or blog
  - Your email newsletter
  - Podcast, webinar, or interview

- ✓ **Stay compliant** with brand guidelines and make no unverified health claims.
- ✓ **Use ProLon-approved graphics** and messaging. Reach out if you need content help or want ideas that convert.
- ✓ **Encourage your audience to click your link directly** – this guarantees the discount and tracks your commission.

## **Don'ts:**

- ⊘ **Don't share or promote coupon codes.**
  - Codes are not tracked or supported by our affiliate program.
  - Orders using codes (even your own) will not earn commission.
- ⊘ **Do not post your link or code on coupon or deal sites.**
  - This includes Honey, RetailMeNot, Rakuten, Slickdeals, and similar platforms.
  - Doing so will result in immediate removal from the program and forfeiture of commissions.
- ⊘ **Don't run paid ads using ProLon or L-Nutra branded terms.**
  - No Google, Facebook, or other paid search ads targeting ProLon keywords are allowed.
- ⊘ **Don't impersonate the ProLon brand.** Do not act as customer support or make claims on behalf of the company.
- ⊘ **Do not resell ProLon products** on third-party sites (e.g., Amazon, eBay).
- ⊘ **Don't use misleading or false advertising.** Stick to the science-backed benefits and avoid unverified health or cure claims.
- ⊘ **Don't send spam emails** or promote via purchased email lists. Only email your own community with proper permissions.